



PLACEMENT POLICY

DAV UNIVERSITY JALANDHAR

Corporate Resource Centre (CRC): DAV University's Corporate Resource Centre (CRC) acts as a bridge between students and the corporate sector. The center's mission is to enhance students' employability by offering industry exposure, practical experience, and ample opportunities for engagement with leading organizations. Through partnerships, career guidance, and skill development initiatives, the CRC ensures that students are well-prepared for professional challenges.

Vision: To empower students with the knowledge, skills, and opportunities needed to achieve successful careers that positively impact society and industry.

Mission: The CRC seeks to close the gap between academia and industry by providing students with tools, resources, and guidance to excel professionally. The CRC fosters relationships with top companies, ensuring diverse placement opportunities.

Objectives:

1. **Career Guidance:** Provide career counseling and support to help students identify and pursue their professional aspirations.
2. **Skill Development:** Organize workshops, seminars, and training sessions to improve students' employability skills, including soft skills, technical skills, and industry knowledge.
3. **Industry Collaboration:** Build partnerships with reputed organizations across various sectors for placement opportunities.
4. **Placement Support:** Facilitate recruitment through campus placements, internships, job fairs, and continuous support during job searches.

Roles and Responsibilities:

1. **Placement Cell:**

- Plan and execute workshops, mock interviews, and industry interactions.
- Network with companies and alumni for placement opportunities.
- Organize campus and off-campus placement and internship drives.
- Maintain student profiles, industry contacts, and placement records.
- Collect feedback from recruiters and students to improve placement processes.

2. Students:

- Actively participate in placement activities, including training and mock interviews.
- Adhere to placement policy guidelines and maintain professionalism during recruitment.
- Respond promptly to communications from the Placement Cell and recruiters.
- Honor commitments made to recruiters, attend interviews, and accept offers in line with the placement policy.

Eligibility and Registration:

- Registration with CRC is mandatory to avail of career services.
- Eligibility for campus placements requires a minimum CGPA of 6.0 and no outstanding backlogs. Eligibility criteria may vary by company.

Placement Guidelines:

1. **Pre-Placement Talks:** Attendance is mandatory for final-year students, with a maximum of two absences allowed.
2. **Training and Internship:** Students must participate in university-provided training and internships.
3. **Personality Development Program (PDP):** Participation in PDP sessions on campus is mandatory.
4. **Job Offers:** Each student can accept only one job offer unless another offer in their area of specialization or with significantly higher CTC is available, subject to approval.
5. **Commitment to Employers:** Students must remain with the employer for a minimum of six months unless otherwise advised by CRC.
6. **Withdrawal of Candidature:** Students cannot withdraw from a recruitment drive unless exceptions are approved by CRC. Non-compliance may lead to disqualification from further placement opportunities.
7. **Off-Campus Drives:** Prior permission from CRC is required for participation in off-campus placement processes.
8. **Professionalism:** Students are expected to prepare thoroughly for selection processes and act ethically during recruitment.

9. **Campus Placement Considerations:** Focus on job profiles rather than salary benefits, and meet attendance requirements as per university regulations.
10. **Post-Placement Conflicts:** The university is not liable for disputes between students and companies after placement.

Additional Provisions:

- Placement is facilitated by the CRC, but the university does not guarantee a job offer.
- CRC services continue on a case-by-case basis for unplaced students.
- Students bear their own travel expenses for placements, and the university is not liable for any incidents during the placement process.
- Students cannot leave internships once commenced, without CRC approval.
- Corporate interactions and training are mandatory for registered students.

~~(Registrar)~~
REGISTRAR
DAV UNIVERSITY
JALANDHAR